

Premium Marketing Opportunities*

Premier Package: \$5,000 USD

The most robust opportunity to increase exposure on the site to your brand and traffic to your site.

Marked as '**Featured**' on index pages

Top priority ranking

Extensive Listing Page

Expanded and **UNLIMITED** image gallery to capture the essence of your property and attention of our audience

Guaranteed article placement

Promotion of the hotel's special amenity "Perk" offer

Reciprocal back-linking for SEO

Run of site display advertising (40,000 impressions)
(Links to your site)

Hotel profile banner ad (300x250) - One 3-month sponsorship
(Links to your site)

Sponsored article/content in bi-weekly newsletter
(Links to your site)

Banner ad in Five Star Alliance bi-weekly fully responsive newsletter (300x250 or 300x100)
(Links to your site)

Luxury Travel Offer Links - Total of six months
(Links to your site)

Enhanced Package: \$1,000 USD

Our Enhanced package puts you front and center with the opportunity to increase exposure on the site.

Marked as '**Preferred**' on index pages

Priority ranking

Extensive Listing Page

Expanded image gallery of at least 10 photos to capture the essence of your property and attention of our audience

Guaranteed article placement

Promotion of the hotel's special amenity "Perk" offer

Reciprocal back-linking for SEO

~~Run of site display advertising (40,000 impressions)
(Links to your site)~~

~~Hotel profile banner ad (300x250) - One 3-month sponsorship
(Links to your site)~~

~~Sponsored article/content in bi-weekly newsletter
(Links to your site)~~

~~Banner ad in Five Star Alliance bi-weekly newsletter (728x90 or 300x250)
(Links to your site)~~

~~Luxury Travel Offer Links - Total of six months
(Links to your site)~~

*The Premiere and Enhanced Packages are for 12 months which can commence at any time and do not auto-renew.